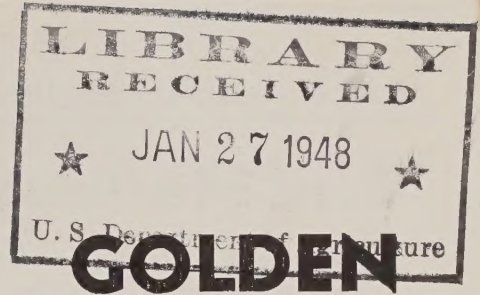


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WEST GLADIOLUS GROWERS

1948

*Growers of
High-Crowned Bulbs
from Bulblets*

W. I. MASON A. E. FOSTER

P. O. Box 222

Downey, California



GENGHIS KHAN

Our 1948 Introductions

Here are two cut flower varieties which you will want to grow. Both originated here in southern California and they were the two top seedlings at the southern California Glad show held in Pasadena in June. Butterscotch took Grand Champion and April was a close second. Both are valuable additions to the Gladiolus world.

APRIL – Class 430

Originated by Dr. Charles Evans is a light pastel peach. It is very tall. Dr. Evans had bulblet spikes 58 inches tall, which is 10 inches taller than we grew them. The stems are slim and wiry. It grew 70 inches high for us in the field with every spike the same height. The florists are crazy about it — color ideal for weddings. Similar to Phantom Beauty only peach instead of pink. During extremely hot weather we found some crook but only a little more than in Margaret Beaton. Makes a smooth hard bulb similar to those of Paradise. Makes a lot of bulblets that germinate freely and with us make many No. 1's the first season.

Large \$1.50 each; 10 for \$12.00. Medium size \$1.00 each; 10 for \$8.00
Bulblets 5 for \$1.00; 100 for \$16.00

Wholesale prices F.O.B. Downey, Calif. Large, \$75.00 per 100; medium size, \$50.00 per 100; bulblets, ½ pint, \$75; pint, \$125; quart, \$200.

If you win a blue ribbon on April at a glad show during 1948 we will let you select \$10.00 worth of merchandise from our 1949 catalog.

BUTTERSCOTCH – Class 417

Originated by L. R. Langworthy. A beautiful Indian Yellow blending to Chinese Coral toward the throat. It has a pastel orange blotch on the lower petal. A very beautiful glad with growing habits from bulbs and bulblets about the same as Picardy or a little better. The glow and warmth of its color make it a superior glad for baskets and corsages. It keeps well and will bloom to the tip. A bouquet of these will make your mother-in-law love you. The color of this glad is difficult to describe but it resembles somewhat a Talisman rose.

Large, \$1.25 each; 10 for \$10.00. Medium size, \$1.00 each; 10 for \$8.00
Bulblets, 10 for \$1.25; 100 for \$10.00

Wholesale prices per 100, F.O.B. Downey, California. Large, \$62.50; medium size, \$50.00; bulblets, 6 for 25c; ½ pint, \$50.00; pint, \$75.00; quart, \$125.00; 25 at 100 rate

Here in southern California we have a climate ideal for growing gladiolus. Our 36-week growing season allows bulbs and bulblets time to completely mature. The result is a vigorous, solid, high-crowned bulb that does not shrink.

We plant our bulbs in new sandy loam soil each year.

We try to have the best of the new and old varieties. We do not drop a variety simply because it is old and we do not hesitate to drop a new variety if we feel it is not up to par.

CULTURE OF GLADIOLUS

pH. In most of southern California we have a condition prevalent in the southwestern part of the United States. Too high a pH—that is the soil is too alkaline. For us the lowering of the pH has had more effect on the gladiolus than has fertilizer. Gladiolus prefer a pH of 6.5. It is not difficult to lower the pH if soil sulphur is applied to the ground at the rate of 2 to 10 pounds per 100 square feet, depending on how high the original pH is and on how heavy a soil you have. Sandy soils require about half as much sulphur as heavy soils. Try to keep the sulphur in the upper 2 inches and keep the soil moist. Moisture and air are essential to dissolve the sulphur.

Peat Moss. Soils that are either too heavy or too light or lack humus will be improved by the addition of peat moss. It makes the soil more acid and helps to hold moisture. Your gladiolus will like it.

Planting. We start planting January 15, but any time after January 1 is satisfactory. Plant your bulbs 3 to 6 inches apart, depending on the bulb size, and about 4 inches deep for large bulbs; 2 inches deep for small bulbs. If the soil is sandy plant an inch or two deeper. They like lots of water but good drainage. Treat them like you would corn.

Dusts and Sprays. Although our bulbs are kept free of thrip with 5% DDT powder, thrip seem to find glads anyway. They are very easy to control with 5% DDT spray or dust applied every 10 days after the glads get their fourth leaf. You will not eliminate the thrip. You simply control them. If you cannot obtain 5% DDT powder readily we will send you some, 4 lbs. for \$1.00 or 10 lbs. for \$2.00 postpaid.

Wireworm Control. We now have a new dust containing 3% gamma isomer content of Benzene hexachloride. This is distributed under several trade names. Be sure to check the gamma isomer content. Use at the rate of 1 pound to 2,000 square feet or 20 pounds to the acre. To apply, dust it on the ground, cultivate and water. The results are immediate. It will not hurt growing glads. It has a persistent musty odor so keep it off food plants. If you cannot obtain this material we will mail you some with your order, 1 lb. for \$1.00; 10 lbs. for \$8.00 and 20 lbs. for \$15.00 postpaid.

Cutting. When cutting flowers be sure to leave 4 to 6 leaves on the plant to mature the bulb. Otherwise the bulb will not amount to much.

Digging and Storing. Bulbs should be dug when the leaves begin to turn brown or about 6 to 8 weeks after blooming. When digging cut off the tops close to the bulb and spread the bulbs to dry. Don't burn them up in the hot sun. In about two weeks you will find the roots come off easily. Clean the bulbs and dust with 5% DDT powder and store in a dry place free from frost. Stored bulbs need plenty of air circulation.

Bulblet Planting. Plant bulblets about 1½ inches deep and ½ inch apart in rows or beds, whichever is more practical. Keep them well watered and you will be rewarded with a few blooms and a lot of nice bulbs in the fall.

Please Read Before Ordering

Retail Orders for \$2.00 or more are prepaid in U. S. Instead of granting discounts on larger orders we give extra bulbs. The larger the order the more extras you will get.

We start planting bulblets in February. Orders for bulblets should be placed before February. We will ship any time you say.

California customers please add 2½% State Sales Tax.

RETAIL LIST

Description	Large	Medium	Small	Bulblets
ABU HASSAN (Holland) 378. Dark violet blue. Tall with straight stems.	1—\$.35 12— 3.40	\$.25 2.25	2—\$.35 1.70	10—\$.25 100— 2.00
* ALLADIN (Palmer) 532. Beautiful huge ruffled salmon cream blotch. A beauty for the garden.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
ALGONQUIN (Palmer) 436. Bright scarlet. Large wide open blooms. The most popular scarlet.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* ALPINE (Palmer) 400. Slightly ruffled beautiful pure white.	1— .35 12— 3.25	.25 2.25	2— .35 1.65	10— .25 100— 2.00
* ANNA MAE (Pommert) 400. A very fine early snow white. A good commercial. The whitest white.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* APRIL. See front inside cover.				
BAGDAD 480. Vigorous tall smoky rose. Fine for the garden.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
BADGER BEAUTY (Kruger) 366. Light lavender with creamy throat. Very popular.	3— .25 12— 1.00	5— .25 .75	6— .25 .50	50— .25 200— .75
* BEACON (Palmer) 436. Tall scarlet with cream blotch.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 200— 1.00
BENGASI (Cave) 530. La France pink. Very ruffled, with pinkish white throat. One of the most beautiful glads.	1— 3.00	2.00	1.50	4— 1.00 12— 2.50
* BIG TOP (Rich) 541. Medium pink, carmine feather. Florets reach 7 in. diam. on 6-foot spike. You will like it.	2— .35 12— 1.70	2— .25 1.25	4— .35 .90	30— .25 150— 1.00
BIRCH RED (Rich) 450. Prolific deep red, perfect form. Will not fade in hot sun. 7 open.	1— 3.00	2.00	1.50	1— .30 12— 3.00
* BINGO 516. Picardy sport. Grows like Picardy, peaches and cream color.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
BLACK OPAL (Erry) 454. Fine black red. Excellent in the garden. Most popular.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
BLAZE (Lins) 450. Light scarlet, opens 6 florets on wiry stem. Easy to grow.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* BLUE BEAUTY (Pfitzer) 476. Popular and very vigorous, medium blue.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* BUCKEYE BRONZE (Wilson) 490. One of our favorites—beautiful ruffled reddish bronze.	2— .35 12— 1.70	2— .25 1.25	4— .35 .90	20— .25 100— 1.00
* BUTTERSCOTCH 418. See inside front cover.				

* We have Jumbo Bulbs of varieties marked *. Add 50% to the price of large bulbs for these. Postage is a big factor here.

GROWERS OF HIGH-CROWNED BULBS FROM BULBLETS

Description	Large		Medium		Small		Bulblets	
* BURMA (Palmer) 462. Very beautiful deep rose ruffled. A must have for the garden.	2—	.25	2—	.35	2—	.25	12—	.25
	12—	2.50		1.75		1.25	100—	1.50
CASABLANCA (Majeski) 400. Fine ruffled creamy white. Opens 6 to 8 florets.	2—	.35	2—	.25	4—	.35	20—	.25
	12—	1.70		1.25		.90	100—	1.00
* CHERRY JAM (Zimmer-Graff) 443. Ruffled salmon pink with cherry feather. Favorite.		.50		.35		.25	10—	.50
	12—	4.50		3.25		2.25	100—	3.00
CHAMOUNY (Bearman) 460. Tall, medium rose with silver lining.	2—	.35	2—	.25	4—	.25	20—	.25
	12—	1.70		1.25		.90	100—	1.00
* CHAGRIN (Evans) 511. Soft primrose yellow with pointed petals.		.25	2—	.35	2—	.25	25—	.25
	12—	2.50		1.75		1.25	150—	1.00
COLONIAL MAID 366. Tall, light lavender. A good grower.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
COMMANDER KOEHL 452. Striking deep red. Has very artistic crooks sometimes.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
* CORONA (Palmer) 507. Tall, cream with rose picotee edge. Most popular of all. Fine commercial and a must for the garden.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
CORAL GLOW (Ellis) 424. Tall, bright coral orange. Makes a strong plant.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
COLOR MARVEL (Krueger) 320. Smooth blend of yellow and orange. Good grower.		2.00		1.50		1.00	1—	.25
	12—	17.50		12.50		9.00	12—	2.00
COLOSSUS (Mitsch) 530. Tall growing with 6-in. florets of bright salmon pink.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
COUTTS' ORCHID (Coutts) 560. Large, light orchid rose with cream throat.	2—	.35	2—	.25	4—	.35	30—	.25
	12—	1.70		1.25		.90	150—	1.00
CONVOY (Palmer) 570. Rich, pure medium purple, of good form.	2—	.35	2—	.25	4—	.35	30—	.25
	12—	1.70		1.25		.90	150—	1.00
* CRITERION (Krueger) 440. Exhibition pink. Tall and always straight.	2—	.35	2—	.25	4—	.35	30—	.25
	12—	1.70		1.25		.90	150—	1.00
CRINKLECREAM (Ellis) 410. Beautiful large ruffled clear yellow. Tall, strong grower.	1—	.25	2—	.35	3—	.35	10—	.25
	12—	3.40		2.25		1.70	100—	2.00
DIANE (Krueger) 422. Very good medium orange with very large florets.	2—	.25	3—	.25	4—	.25	40—	.25
	12—	1.20		.85		.60	200—	1.00
DREAM CASTLE (Lins) 440. Beautiful ruffled coral pink. Heavy stems.	1—	.50		.35		.25	10—	.50
	12—	4.50		3.25		2.25	100—	4.00
EARLY ROSE (Jack) 362. Very early medium rose.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
* ELIZABETH THE QUEEN (White) 566. One of the most beautiful of all glads. For a corsage just add a ribbon to a tip and you have one. Florists are crazy about it and you will be, too. It is inclined to grow short but its 6-inch florets are tops. Very ruffled medium lavender. The most popular lavender.	2—	.25	3—	.25	4—	.25	20—	.25
	12—	1.70		1.25		.90	100—	.75

GOLDEN WEST GLADIOLUS GROWERS—DOWNEY, CALIFORNIA

Description	Large		Medium		Small		Bulblets	
ERREY'S SCARLET (Erry) 436. Bright scarlet with dark blotch in throat. Can open 12 florets.	2—	.35	2—	.25	4—	.35	3—	.25
	12—	1.70		1.25		.90	150—	1.00
ETHEL CAVE COLE (Cave) 440. Favorite light pink often showing flecks which add to its beauty. A must have for the garden.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
FABULOUS (LaSalle-Arenius) 442. Very showy pink with cream throat and cherry blotch.	1—	2.00		3—	.25
FAIR ANGEL (Hatch) 500. Creamy white with a deeper throat, opens 8 ruffled florets.	2—	.25	3—	.25	4—	.25	40—	.25
	12—	1.20		.85		.60	200—	1.00
GAVOTTE (Roberts) 440. Very unusual ruffled and flecked salmon pink.	1—	2.00		1.50		1.00	3—	.50
							12—	1.50
* GENGHIS KHAN (Scheer) 432. You will like this one—beautiful large ruffled deep pink.	1—	1.00		.75		.50	2—	.25
	12—	9.00		7.00		3.50	10—	1.00
* GLAMIS (Palmer) 530. Clear salmon rose, opens 7-8 needle point florets. Vigorous grower.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	1.00
* GOLD DUST (Pfitzer) 412. Very early tall, deep yellow. One of best low priced yellow.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
* GOLDEN STATE (Wheeler) 512. Tall, deep yellow, with 5-inch florets. Very vigorous.	1—	.50		.35		.25	5—	.30
	12—	4.75		3.00		2.00	100—	4.00
GRETA GARBO (Pfitzer) 440. Very light rose-pink; tall and vigorous. Grand commercial and garden variety.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
HAWKEYE RED (Heaton) 450. A vigorous soft medium red that has that something.	2—	.35	2—	.25	4—	.35	30—	.25
	12—	1.75		1.25		.90	150—	1.00
* HEAVENLY WHITE (Moses) 401. You will like this one, we do! Beautiful white with a lavender tinge and small throat feather.	1—	.40		.30		.20	10—	.20
	12—	3.50		2.50		1.75	100—	1.50
* HIGH FINANCE (Wilson) 580. Tall, vigorous smokey rose, ideal for the garden.	2—	.25	3—	.25	4—	.25	40—	.25
	12—	1.20		.85		.60	200—	1.00
* INTRUDER (Graff) 550. Giant red formal glad. It really is big.	1—	1.50		1.00		.75	2—	.25
							12—	1.00
JEANIE (Pruitt) 430. Tall, light pink with white midrib and cream throat. Good comm.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	1.00
* JUNE DAY (Roberts) 441. Earliest pure pink with deeper throat markings. Has good commercial possibilities.	1—	3.00		2.00		1.50	1—	.30
							12—	3.00

GROWERS OF HIGH-CROWNED BULBS FROM BULBLETS

Description	Large		Medium	Small		Bulblets
* KING CLICK (Wilson) 452. Most vigorous, 8 to 10 bright red florets on husky stem.	2—	.25	3—	.25	4—	.25
	12—	1.20		.85		.60
					40—	.25
					200—	1.00
KING LEAR (Palmer) 470. Tall, ruffled deep purple. Most popular purple glad.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
* KING WILLIAM (Schenetsky) 430. Soft apricot salmon. Tall, with clear cream throat.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
* LADY JANE (Lake) 406. Tall, straight cream with light yellow throat markings.	2—	.25	3—	.25	4—	.25
	12—	1.20		.85		.60
					40—	.25
					200—	1.00
LANTANA (Palmer) 420. Orange and yellow. Very bright in the garden.	2—	.25	3—	.25	4—	.25
	12—	1.25		.85		.60
					40—	.25
					200—	1.00
LAVENDER RUFFLES (Wilson) 366. Ruffled pinkish lavender. Tall, wiry stem.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
* LEADING LADY (Johnston) 506. Outstanding creamy white. Top prize winning glad of today. Beautiful and vigorous. A commercial must have. One of our favorites.	1—	.25	2—	.35	2—	.25
	12—	2.00		1.70		1.00
					10—	.20
					100—	1.50
LINDA LLOYD (C. M. Evans) 433. Medium pink blending to deep cherry red throat markings. Fine for the garden.	1—	1.00		.75		.50
					3—	.25
					15—	1.00
* MARGARET BEATON (Twomey) 401. One of the most popular of all glads. Pure white with scarlet blotch.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
* MARGUERITE (Pommert) 533. Ruffled watermelon pink with cream throat. 6-in. florets on tall, straight spike. Vigorous.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
MARTHA DEANE (Guilles) 410. Vigorous, tall, light yellow. Looks like a coming commercial.	1—	2.00		1.50		1.00
					2—	.25
					12—	1.00
MID-AMERICA (Knierim) 550. Tall, red with heavy foliage. Top notch new variety.	1—	2.00	any size			1—
						.25
* MISS WISCONSIN (Krueger) 460. Most beautiful pure bright medium rose. The florists love it—so do we.	1—	.50		.35		.25
	12—	4.50		3.00		2.00
					5—	.25
					100—	4.00
* MT. KOSCIUSKO (Both) 500. If you want a big white this is it. Over 6 ft. tall with 8 florets open.	1—	3.00		2.00		1.50
					6—	1.00
MOTHER KADEL (Kadel) 312. Clear, medium yellow. Good commercial.	2—	.25	3—	.25	4—	.25
	12—	1.20		.85		.60
					40—	.25
					200—	1.00
* MYRNA (Pruitt) 400. Very popular ruffled pure white. Good grower and prize winner.	3—	.25	5—	.25	7—	.25
	12—	.90		.50		.35
					50—	.25
					250—	.75
* MYRNA FAY (Lines) 466. Very tall, early, lavender; opens 9-10 on wiry stem. Should be a good commercial.	1—	2.00		1.50		1.00
					2—	.25
					12—	1.25

GOLDEN WEST GLADIOLUS GROWERS—DOWNEY, CALIFORNIA

Description	Large		Medium		Small		Bulblets	
* OGARITA (Wilson) 532. Rose salmon shading to cream throat. Often grows 6 feet with 36-inch flower heads and 22 buds. Easy to grow. If you like them big try this.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	1.00
ORANGE GOLD (Marshall) 420. Very vigorous bright orange.	1—	.75		.50		.35	3—	.25
							20—	1.00
* OREGON GOLD (Majeski) 410. Tall, light yellow ruffled. Beautiful and vigorous.	2—	.25	3—	.25	4—	.25	40—	.25
	12—	1.20		.85		.60	200—	1.00
OREGON ROSE (Mitsch) 462. Soft rose opening 9-10 florets. Good commercial.	2—	.25	3—	.25	4—	.25	40—	.25
	12—	1.20		.85		.60	200—	1.00
* ORIENTAL PEARL (Carlson) 506. Giant cream 7-in. florets, 6 open. Almost too big for florists. Most popular 1946 introduction.	1—	2.00		1.50		1.00	3—	.50
							12—	1.75
							100—	15.00
* PHANTOM BEAUTY (Bastian) 440. Very formal light pastel pink, opening 12 on a 22-bud spike. Good healthy grower. Looks like a coming commercial.	1—	7.00		5.00		3.00	1—	.75
							12—	7.00
PARADISE (Pruitt) 416. Orange, very tall and vigorous. Easy to grow.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
* PICARDY (Palmer) 530. The most widely grown of all glads. Tall salmon-pink. Has won more prizes than any other glad and is the parent of many.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
PIONEER (LaSalle) 532. Deep salmon pink, cream throat. Opens 6-8 very large florets.	1—	.50		.35		.25	6—	.25
	12—	4.50		3.00		2.25	35—	1.00
* PURPLE BEAUTY 470. Tall, medium purple. Very good grower.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	1.00
* PURPLE SUPREME (Wilson) 470. Outstanding. Medium purple with silver lining. A good commercial. Vigorous.	2—	.25	3—	.25	4—	.25	50—	.25
	12—	1.20		.90		.60	250—	1.00
* R. B. (Upton) 590. Huge rusty orange covered with minute white specks. Not a commercial but wonderful in the garden.	2—	.25	3—	.25	4—	.25	25—	.25
	12—	1.20		.85		.60	125—	1.00
* RED CHARM (Butt) 452. The most popular of all reds. Opens 10 bright red florets on a tall spike.	2—	.25	3—	.25	4—	.25	20—	.25
	12—	1.20		.85		.60	100—	1.00
* ROSA VAN LIMA (Pfizer) 440. Very early, clear rose pink. You won't go wrong on this one.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
* SENSATION (Marshall) 560. Beautiful, tall ruffled rose pink.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75
SILENTIUM (Pfizer) 401. White with cherry blotch in throat. Opens 6-8 perfectly faced florets on a small stem.	3—	.25	5—	.25	7—	.25	50—	.25
	12—	.90		.50		.35	250—	.75

GROWERS OF HIGH-CROWNED BULBS FROM BULBLETS

Description	Large	Medium	Small	Bulblets
* SILVER WINGS (Ritsema) 500. The most popular and best '45 introduction. Beautiful ruffled white florets on tall vigorous spike. Sure fire commercial.	1— 1.50 12—12.50	1.00 9.00	.75 6.50	2— .25 12— 1.00
* SNOW PRINCESS (Pfitzer) 400. Vigorous creamy white. Very popular and always dependable. A good commercial.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* SPOTLIGHT (Palmer) 413. Most popular and best of all yellows. Deep yellow with red throat blotch. Vigorous. A near perfect glad for a commercial.	1— .75 12— 7.00	.50 4.50	.35 3.25	6— .25 100— 3.00
* SPIC AND SPAN (Carlson) 432. Very ruffled deep pink opening 10 on tall 22-bud spike. One of the best new glads. A beauty.	1— 3.50 12—30.00	3.00 25.00	2.25 20.00	1— .35 12— 3.00
STOPLIGHT (Lins) 452. Very ruffled bright fiery red opening 6-8 florets on wiry stem. A fine commercial. Heavy propagator.	2— .25 12— 1.20	3— .25 .85	4— .25 .50	50— .25 250— 1.00
* SUMMER GAL (Zimmer) 442. Sensational ruffled geranium pink. Tall and vigorous grower. One of our favorites.	1— 3.00	2.00	1.50	1— .25 12— 2.00
* SURFSIDE (Winsor) 400. A very vigorous ruffled white. Money-making commercial.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* VAGABOND PRINCE (Palmer) 390. Deep garnet brown with flame orange blotch. A must have for the garden.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— .75
* VALERIA (Pruitt) 436. Beautiful soft light red on strong spike. We like it.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 200— 1.00
VANGOLD (Van Voorhis) 312. Early deep yellow. Bulblets grew well.	1— .35 12— 3.25	.25 2.00	2— .35 1.75	10— .35 100— 2.50
VANWHITE (Van Voorhis) 400. Large snow white. Good propagator.	1— .25 12— 2.25	2— .35 1.50	2— .25 1.10	10— .25 100— 2.00
* VEECREAM (Van Voorhis) 407. Very ruffled light yellow with scarlet blotch. Fine for local cut flower market. Heavy bulb maker. A must have for the garden.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25 250— 1.00
* WANDA (Snyder) 406. Cream sport of Picardy. Very dependable and a good propagator.	3— .25 12— .90	5— .25 .50	7— .25 .35	50— .25
* WHITE GOLD (Sheer) 506. Second most popular of all glads and the most vigorous. Beautiful 6-inch cream florets on 5½-foot spike. You get the most for your money on this one. Fine for basket work.	2— .25 12— 1.50	3— .25 .85	4— .25 .60	50— .25 250— 1.00
MIXED. This is a hand made mixture of the varieties listed above but unlabeled. If you don't care to keep the names separate this will give you more for your money.	25— 1.50 100— 4.00	25— .90 100— 3.00	25— .60 100— 2.00	

WHOLESALE LIST

F.O.B. Downey, Calif. 25 at 100 rate; 250 at 1000 rate; bulblets, pint at quart rate. 25% cash with order, balance C.O.D. 5% discount all remittance with order..

Variety	Per	1	2	3	4	5	6	Qt.	Pk.
Aladdin	100	\$	\$	\$ 2.50	\$ 2.00	\$ 1.50	\$ 1.00	\$ 2.00	\$12.50
Anna Mae	100	6.00	5.00	4.50	4.00	3.00	2.00	5.00	35.00
Badger Beauty	100	4.50	4.00	3.50	3.00	2.50	2.00	5.00	25.00
	1000	40.00	35.00	30.00	25.00	20.00	15.00		
Bagdad	100	2.50	2.00	1.50	1.25	1.00	1.50	10.00
	1000	21.00	16.00	12.00	7.00	4.00	Bu. 25.00	
Beacon	100	3.50	3.00	2.50	2.00	1.50	1.00	1.50	10.00
	1000	20.00	15.00	10.00	6.00	Bu. 30.00	
Big Top	100	7.50	6.00	5.50	4.75	4.00	3.25	8.00	50.00
	1000	60.00	52.50	45.00	40.00	32.50	25.00		
Black Opal	100	4.00	3.50	3.00	2.50	2.00	4.00	25.00
Blaze	100	3.00	2.50	2.00	1.50	1.00	2.00	10.00
	1000	25.00	20.00	15.00	10.00	6.00	Bu. 30.00	
Blue Beauty	100	3.50	3.00	2.50	2.00	3.00	15.00
Burma	100	17.50	15.00	12.50	10.00	7.50	6.50	20.00	100.00
	1000	125.00	100.00	80.00	60.00	50.00		
Casablanca	100	6.00	5.50	5.00	4.00	3.00	2.50	4.50	45.00
Corona	100	4.25	3.00	2.50	1.75	1.25	3.00	15.00
	1000	25.00	20.00	12.50	8.00	Bu. 50.00	
Criterion	100	6.00	5.00	4.00	3.00	2.50	2.00	4.00	20.00
Elizabeth the Queen	100	6.50	5.50	5.00	4.50	3.50	2.50	10.00	50.00
	1000	50.00	45.00	40.00	35.00	27.50	20.00	Bu. 150.00	
Ethel Cave Cole....	100	4.00	3.50	3.00	2.50	2.00	1.25	3.00	15.00
	1000	20.00	12.50	8.00	Bu. 50.00	
Genghis Kahn	100	27.50	20.00	15.00	60.00
Greta Garbo	100	3.50	3.00	2.50	1.75	1.25	3.00	15.00
	1000	25.00	20.00	12.50	8.00		
Gold Dust	100	3.50	3.00	2.00	1.50	1.00	3.00	17.50
	1000	30.00	25.00	15.00	9.00	6.00	Bu. 50.00	
Heavenly White....	100	20.00	17.50	15.00	12.50	10.00	7.50	40.00	
								1/2 pt. 15.00	
High Finance	100	5.00	4.25	3.50	3.00	2.25	1.75	8.00	
King Click	100	8.00	7.00	6.00	5.00	3.50	2.50	10.00	
King Lear	100	3.50	2.50	2.00	1.25	1.00	2.00	12.00
	1000	20.00	15.00	8.00	5.00	Bu. 40.00	
King William	100	5.00	4.50	3.50	3.00	2.50	1.50	5.00	22.50
Lady Jane	100	3.50	3.00	2.50	2.00	5.00	30.00
	1000	25.00	18.00	12.50	Bu. 100.00	

EXTRA

We know you glad fans like other flowers too. We do not believe we can really do a good job on glads and grow a dozen other types of flowers. However, we do have one exception and this is a new and beautiful rose colored Canna. It is, we believe, the most beautiful and vigorous of all Cannas and the only rose colored one. It is true deft rose. The color, I would say, is halfway between the two glads, Miss Wisconsin and Valeria, a scarlet rose. It grows between 5 and 6 feet high with as many as 120 florets on one stem. They measure up to six inches across. Here you have a flower which requires less care than any other and gives bloom from early summer until frost.

Many times during this past summer I have heard people say, "You know I never cared for Cannas until I saw this one, I just must get some." And that is just the reason we have this one other flower along with our glads. They multiply rapidly.

Price 3 for \$1.00 10 for \$2.50 100 for \$15.00

P. S. — We sold over 700 clumps at \$1.00 per clump without a roadside stand. People saw them blooming in the field and that was enough.

PARAMOUNT VARIETY

GROWERS OF HIGH-CROWNED BULBS FROM BULBLETS

Variety	Per	1	2	3	4	5	6	Qt.	Pk.
Lavender Ruffles..	100	3.00	2.50	2.00	1.75	1.25	1.00	1.50	8.00
	1000	21.00	17.00	12.50	8.00	5.00	Bu.	25.00
Leading Lady	100	12.50	11.00	9.50	8.00	6.50	5.50	20.00	150.00
	1000	100.00	90.00	80.00	70.00	55.00	45.00	Bu.	500.00
Margaret Beaton....	100	3.50	3.00	2.50	2.00	1.50	1.00	2.50	15.00
	1000	25.00	20.00	15.00	9.00	6.00	Bu.	50.00
Marguerite	100	5.00	4.50	3.75	3.00	2.50	2.00	4.00	25.00
	1000	40.00	35.00	30.00	25.00	18.00	14.00		
Myrna	100	3.75	3.00	2.50	2.00	1.50	1.00	2.00	10.00
	1000	25.00	20.00	15.00	9.00	6.00		
Ogarita	100	10.00	8.00	7.00	6.00	5.00	4.00	10.00	
Ohio Nonpariel	100	8.00	7.00	6.00	5.00	4.00	3.00	8.00	40.00
Oregon Gold	100	5.50	4.50	4.00	3.00	2.50	2.00	8.00	40.00
	1000	30.00	25.00	18.00	14.00		
Oregon Rose	100	6.00	5.50	4.50	4.00	3.00	2.50	10.00	60.00
	1000	32.50	25.00	20.00		
Picardy	100	4.50	2.75	2.00	1.50	1.00	2.00	12.50
	1000	30.00	20.00	15.00	9.00	6.00	Bu.	40.00
Purple Supreme....	100	7.50	6.50	5.50	4.00	3.25	2.50	10.00	50.00
	1000	60.00	52.50	45.00	32.50	25.00	20.00	Bu.	125.00
Red Charm	100	9.00	8.00	7.00	6.00	5.00	3.50	15.00	
Rosa Van Lima....	100	4.50	3.50	2.75	2.00	1.50	1.00	2.00	10.00
	1000	30.00	25.00	20.00	15.00	8.00	5.00	Bu.	35.00
Sensation	100	5.00	4.00	3.50	3.00	2.00	1.50	7.00	
Silentium	100	4.00	3.50	3.00	2.50	2.00	1.50	4.00	25.00
	1000	35.00	30.00	25.00	20.00	12.50	8.00	Bu.	75.00
Snow Princess	100	2.00	1.50	1.00	2.50	17.50
	1000	15.00	9.00	6.00	Bu.	50.00
Silver Wings	100	50.00	45.00	40.00	35.00	30.00	20.00	100.00	650.00
Spotlight	100	50.00	45.00	40.00	35.00	30.00	20.00	100.00	
Stoplight	100	2.50	2.00	1.50	4.00	25.00
	1000	20.00	16.00	12.50	Bu.	80.00
Surfside	100	5.00	4.50	4.00	3.00	2.50	2.00	4.00	25.00
	1000	35.00	30.00	25.00	17.50	12.50	Bu.	80.00
Vagabond Prince..	100	5.00	4.25	3.50	3.00	2.25	1.50	3.50	17.50
	1000	40.00	35.00	27.50	20.00	15.00	10.00	Bu.	50.00
Valeria	100	3.00	2.50	2.00	6.00	
Veecream	100	5.00	4.50	4.00	3.25	2.75	2.00	5.00	30.00
	1000	40.00	32.50	25.00	20.00	16.00	12.50	Bu.	100.00
Wanda	100	3.50	3.00	2.50	2.00	1.50	1.00	2.00	10.00
	1000	20.00	15.00	9.00	6.00	Bu.	30.00
White Gold	100	5.50	4.50	3.75	3.25	2.75	2.00	5.00	30.00
	1000	45.00	37.50	30.00	25.00	20.00	15.00	Bu.	100.00
Mixed Hand Made	100	3.25	2.75	2.25	1.75	1.25	1.00	1.50	7.00
	1000	17.50	12.50	9.00	5.00	Bu.	20.00



CORONA

Join a . . .

Gladiolus Society

Everyone who grows and likes Gladiolus should become a member of a Gladiolus Society. You will meet the people that keep the wheels of progress in Gladiolus culture turning and you will likewise enjoy being with them.

The Southern California Gladiolus Society has monthly meetings and an annual show in June. A monthly bulletin is also issued. Dues are \$1.00 and well worth it.

The New England Gladiolus Society is the parent society with over 7000 members. It issues a year book and six bulletins. Dues to this society are \$2.00 per year. Both societies combined are \$2.50 per year.

The North American Gladiolus Council publishes a Quarterly Magazine worth much more than the \$1.00 dues charged.

To join any of these organizations send the money to us and we will do the rest. If you send your dues with an order we will include one large bulb of April free.